

Subject: Fwd: Cash Flow & Business Law - Free Events

From: Miranda Paster

Date: 07/14/2016 04:23 PM

To: Jasmine Ramos

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FYI

----- Forwarded message -----

From: **Frank Aguirre** <frank.j.aguirre@lacity.org>

Date: Thu, Jul 14, 2016 at 1:26 PM

Subject: Cash Flow & Business Law - Free Events

To:

Friends,

Owning and operating a small business is part science and part art. "You can't manage, what you can't measure" is one way to describe the need of small business owners to understand the numbers of their business. There are a couple workshops coming up that you will want to consider to help you better improve your operations and profitability. One event is for existing business owners and the other is open to all entrepreneurs.

Sincerely,

Frank

Join Los Angeles Mayor's Office of Economic Development and BusinessSource Center hosted by PACE for a workshop on the importance of understanding business cash flow and how to better manage working capital.

What: To learn about 8 ways to maximize business cash flow

Who: Current City of LA Business Owners with **Minimum 1 year** in Operation

When: Thursday, July 21st, 2016, 10am - 12pm

Where: 1055 Wilshire Blvd., Suite 900B, Los Angeles 90017

RSVP: Call Nancy Vazquez at [\(213\) 989 - 3158](tel:2139893158)

Free Event

Space is Limited and Registration is Required

BACK BY POPULAR DEMAND

Join the LA Law Library, Pacific Western Bank and the Mayor's Office of Economic Development for a series of business workshops on legal and financial knowledge you need to know to start and grow a success. These workshops will give entrepreneurs and business owners the practical and comprehensive training needed to set up a business for long-term growth and success.

What:

Learn all the things you "didn't know you needed to know" about building your business. Some of the main topics include

- Business and the Law: The Knowledge You Didn't Know You Need
- Planning for Success: Business Plan Writing Workshop
- How to Form a Corporation or LLC
- Business & Tax Fundamentals
- Branding and Marketing

SEE THE FLYER FOR MORE DETAIL

Who:

Entrepreneurs and Business Owners

When:

Every Tuesday from August 2nd to November 1st, 12:00 – 2:00pm

Where:

301 W. 1st Street

Los Angeles, CA 90012

For more information or to register, visit us at:

www.lalawlibrary.org/BUSINESS

or call [213.785.2516](tel:213.785.2516)

*Please make sure you RSVP early since we exceeded capacity on several events last year

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 **Eric Garcetti**
#lamayor

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Counting my blessings - Sing and be Happy Today!

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